

Conceptual Blockbusting A Guide To Better Ideas James L Adams

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Conceptual Blockbusting: A Guide to Better Ideas James Adams's unique approach to generating ideas and solving problems has captivated, inspired, and guided thousands of people from all walks of life.

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A conceptual block is anything that blocks someone from having a good idea. The first half of the book describes different types of conceptual blocks and contains a number of exercises to help the reader understand the blocks and how to avoid them. Some of the exercises are best done with more than one person; I was not able to do those.

Conceptual blockbusting : a guide to better ideas (Book ...

Now, twenty-five years after its original publication, Conceptual Blockbusting has never been more relevant, powerful, or fresh. Integrating insights from the worlds of psychology, engineering, management, art, and philosophy, Adams identifies the key blocks (perceptual, emotional, cultural, environmental, intellectual, and expressive) that prevent us from realizing the full potential of our fertile minds.

Conceptual Blockbusting (□□)

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More than three decades after its original publication, Conceptual Blockbusting has never been more relevant, powerful, or fresh. Integrating insights from the worlds of psychology, engineering, management, art, and philosophy, Adams identifies the key blocks (perceptual, emotional, cultural, environmental, intellectual, and expressive) that prevent us from realizing the full potential of our fertile minds.

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Conceptual Blockbusting: A Guide to Better Ideas, 5th ...

James Adams' classic book, Conceptual Blockbusting, is a definite read for people who want to expand and deepen their true creative thinking skills. Since reading it many years ago I have re-read it often, then referenced it and recommended it to others in general, workshop participants

Conceptual Blockbusting a Guide to Better Ideas Fifth ...

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Now, twenty-five years after its original publication, Conceptual Blockbusting h... (□□□□) The best-selling guide to overcoming creative blocks and unleashing a torrent of great ideas-updated for a new generation of problem solvers.

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Conceptual blockbusting : a guide to better ideas. [James L Adams] -- James Adams's unique approach to generating ideas and solving problems has captivated, inspired, and guided thousands of people from all walks of life.

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With new examples and contemporary references, Conceptual Blockbusting is guaranteed to introduce a new generation of readers to a world of new possibilities. Author Biography: James L. Adams is professor emeritus at Stanford University, where he has chaired several programs, taught courses on design and creativity, and participated in many executive programs.

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