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Gut Feelings: The Intelligence of the Unconscious: Gerd ...

Much better qualified to help us make decisions is the cognitive, emotional, and social repertoire we call intuition, a suite of gut feelings that have evolved over the millennia specifically for making

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decisions. Gladwell drew heavily on Gigerenzer's research.

Gut Feelings The Intelligence Of

Gut Feelings delivers the science behind Malcolm Gladwell's Blink. Reflection and reason are overrated, according to renowned psychologist Gerd Gigerenzer. Much better qualified to help us make decisions is the cognitive, emotional, and social repertoire we call intuition, a suite of gut feelings that have evolved over the millennia specifically for making decisions.

gerd gigerenzer - the role of intuitions

They depended on their gut instincts to survive. Through intuition, early humans could make sense of each other, as well as the dangerous world around them. Without these feelings, they would have been lost - so, naturally, they placed a high premium on intuition, valuing it over rationality.

Gut feelings: The intelligence of the unconscious ...

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Through Analysis, Gut Reaction Gains Credibility - The New ...

Gut Feelings NPR coverage of Gut Feelings: The Intelligence of the Unconscious by Gerd Gigerenzer. News, author interviews, critics' picks and more.

Gut Feelings: The Intelligence of the Unconscious - Gerd ...

Gigerenzer (2007) assumes gut feelings produced by heuristics or rules of thumb are common to all humans and produced by our environment, but Klein states recognition-priming picks up complex ...

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Gut Feelings Free Summary by Gerd Gigerenzer

GUT FEELINGS is a fascinating analysis of how human beings make choices and judgments based on instincts. Author Gerd Gigerenzer explains where these gut feelings come from and talks about the role they play in our decisions about everything from business investments to choosing a mate.

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Gut Feelings: The Intelligence of the Unconscious. In the tradition of Blink and Freakonomics, Gut Feelings is an exploration of the myriad influences and factors (nature and nurture) that affect how the mind works, grounded in cutting-edge research and conveyed through compelling real-life examples.

Gut Feelings: The Intelligence of the Unconscious - Kindle ...

In order to make sense of Gerd Gigerenzer's Gut Feelings: The Intelligence of the Unconscious you kind of have to stop making sense (to borrow from the Talking Heads) or at least let go of the idea that everything has to make sense. It is a very interesting book, and if you just let yourself go with it, highly readable.

Gut feelings the intelligence of the unconscious [pdf ...

And now he has written his own book, "Gut Feelings: The Intelligence of the Unconscious," which he hopes will sell as well as "Blink." "I liked Gladwell's book," Dr. Gigerenzer said during a visit...

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Gut Feelings : NPR

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Editions of Gut Feelings: The Intelligence of the ...

Intuitions play an important role in many real-world decision making situations, yet they are often discarded as flawed when compared to algorithmic solutions. Societal pressures on decision ...

Gut Feelings by Gerd Gigerenzer: 9780143113768 ...

Gut Feelings: The Intelligence of the Unconscious [Unabridged] (Audible Audio) Published August 21st 2007 by Tantor Audio Audible, Audible Audio

Gut Feelings-the "Second Brain" in Our Gastrointestinal ...

These gut feelings don't emerge out of thin air. They are the product of learned associations, of overlearned automatic processes, and of implicit memory. Your gut feelings about the right answer on a test are certainly more likely to be accurate if you have put in the requisite hours of conscious effortful study.

Gut Feelings: The Intelligence of the Unconscious by Gerd ...

Gut Feelings — The Intelligence of the Unconscious is basically about the shortcuts human evolution has helped us to make faster and 'good enough' decision making. Most of the examples showcase how our unconscious and instinctual heuristic processes help us make sense in a world of 'too much information'.

9780143113768: Gut Feelings: The Intelligence of the ...

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For example, the gut microbiota influences the body's level of the potent neurotransmitter serotonin, which regulates feelings of happiness.