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Hardcover - October 1, 2013 by Marc
Ecko (Author)

Unlabel: Selling You Without Selling Out by Marc Ecko

When you unlabel, you can sell without selling out. You'll transcend gatekeepers (haters, critics) and go right to the goalkeepers (buyers) that actually

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matter. No matter your product or service, what you're really selling is you. Deal with it.

Unlabel : Selling You Without Selling Out - Book Depository

With Unlabel, you will learn how to discover your own voice by overcoming fear and taking action, what it means to

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Marc Ecko. Shop Now. Then I finally met someone who shared my creative appetite: Cale Brock, an aspiring R&B singer. He was a year younger than me, and, man, he could just croon; a real throwback to Sam Cooke, but modern. Cale could give Wanya Morris, the lead from Boyz II Men, a run for his money.

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Book Review: Unlabel: Selling you without selling out

His book, Unlabel: Selling You Without Selling Out, was released in October

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Unlabel: Selling You Without Selling Out - B&N Readouts

Book Review: Unlabel: Selling you without selling out by Marc Ecko In this book, Marc Ecko uses the template of a textbook and a loose, personal tone to tell the story of his company, Ecko Unltd., and how he developed it from his parents' garage. One of the best-selling

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business books of the year, Ecko explains how he

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Unlabel: Selling You Without Selling Out. As Ecko explains, it's not enough to simply merge your inner artist with business savvy, you must understand

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